

**To:** Colaizzi, Jennifer C.[Colaizzi.Jennifer@epa.gov]  
**Cc:** Orquina, Jessica[Orquina.Jessica@epa.gov]  
**From:** Hart, Daniel  
**Sent:** Wed 8/12/2015 12:44:22 PM  
**Subject:** FW: Discussion about Social Media on Gold King Mine

FYI, we'll do the call in the PIO breakout room. Apparently they've never been down there

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA |  
Tel:202.564.7577 | cell: 202.365.7095

**From:** Hart, Daniel  
**Sent:** Wednesday, August 12, 2015 8:08 AM  
**To:** Purchia, Liz  
**Cc:** Lee, Monica  
**Subject:** Re: Discussion about Social Media on Gold King Mine

The EOC is in the basement, directly down the stairs/elevator under 3530. I can pop by your office a few mins early to show you if you'd like.

And there are definitely dial out lines. Imagine a war room. It resembles that. Quite impressive.

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA | Tel:202.564.7577 | cell: 202.365.7095

On Aug 12, 2015, at 8:02 AM, Purchia, Liz <Purchia.Liz@epa.gov> wrote:

Where is that and is there a dial in?

Liz Purchia

U.S. EPA

202-564-6691

202-841-2230

On Aug 12, 2015, at 7:31 AM, Hart, Daniel <[Hart.Daniel@epa.gov](mailto:Hart.Daniel@epa.gov)> wrote:

It may help to have this meeting in the PIO breakout room in the EOC. This would allow Jennifer to not leave her post and it may help the team to get a feel for the battle rhythm of the EOC.

Daniel (Danny) Hart | Acting Director of Web Communications | Office of Public Affairs | U.S. EPA | [Tel:202.564.7577](tel:202.564.7577) | cell: [202.365.7095](tel:202.365.7095)

On Aug 11, 2015, at 6:41 PM, Hart, Daniel <[Hart.Daniel@epa.gov](mailto:Hart.Daniel@epa.gov)> wrote:

George needs to be part of the discussion.

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Begin forwarded message:

**From:** "Purchia, Liz" <[Purchia.Liz@epa.gov](mailto:Purchia.Liz@epa.gov)>  
**Date:** August 11, 2015 at 5:53:20 PM EDT  
**To:** "Davis, Jay" <[Davis.Jay@epa.gov](mailto:Davis.Jay@epa.gov)>, "Orquina, Jessica" <[Orquina.Jessica@epa.gov](mailto:Orquina.Jessica@epa.gov)>, "Hart, Daniel" <[Hart.Daniel@epa.gov](mailto:Hart.Daniel@epa.gov)>, "Smith, Roxanne" <[Smith.Roxanne@epa.gov](mailto:Smith.Roxanne@epa.gov)>, "Colaizzi, Jennifer C." <[Colaizzi.Jennifer@epa.gov](mailto:Colaizzi.Jennifer@epa.gov)>, "StClair, Christie" <[StClair.Christie@epa.gov](mailto:StClair.Christie@epa.gov)>, "Harrison, Melissa" <[Harrison.Melissa@epa.gov](mailto:Harrison.Melissa@epa.gov)>  
**Cc:** "Lee, Monica" <[Lee.Monica@epa.gov](mailto:Lee.Monica@epa.gov)>  
**Subject:** Discussion about Social Media on Gold King Mine

We need to hop on the phone first thing tomorrow to discuss the social media posting process about the spill.

Monica is going to send a calendar invite to this group discuss this at 10AM

ET/8AM MT

I don't think the process that Roxanne sent around from 2009 is something people are familiar with and we need to all be in agreement about how this will run.

After the call, Monica will send the team a summary of the process.

**From:** Davis, Jay  
**Sent:** Tuesday, August 11, 2015 5:32 PM  
**To:** Orquina, Jessica  
**Cc:** Purchia, Liz; Hart, Daniel; Smith, Roxanne  
**Subject:** Re: Social Media on Administrator Trip to CO/NM at 2:30 MT/4:30 MT

Sounds right to me. Thanks!

Sent from my iPhone

On Aug 11, 2015, at 5:02 PM, Orquina, Jessica <[Orquina.Jessica@epa.gov](mailto:Orquina.Jessica@epa.gov)> wrote:

Yes, we are still sending regular posts, including CPP promotion. I think at this point we're okay doing that for now. I'll continue to watch comments & let you know how things evolve.

Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

Email: [orquina.jessica@epa.gov](mailto:orquina.jessica@epa.gov)

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Mobile: 202-322-8369

On Aug 11, 2015, at 4:59 PM, Purchia, Liz <[Purchia.Liz@epa.gov](mailto:Purchia.Liz@epa.gov)> wrote:

Are we still sending regularly scheduled tweets/FB posts? Should we revisit that?

**From:** Orquina, Jessica

**Sent:** Tuesday, August 11, 2015 4:58 PM

**To:** Purchia, Liz

**Cc:** Davis, Jay; Hart, Daniel; Smith, Roxanne

**Subject:** Re: Social Media on Administrator Trip to CO/NM at 2:30 MT/4:30 MT

The administrator's tweet has been posted.

Jess

Jessica Ann Orquina

EPA Social Media Lead

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On Aug 11, 2015, at 4:34 PM, Purchia, Liz <[Purchia.Liz@epa.gov](mailto:Purchia.Liz@epa.gov)> wrote:

I think Jay is on a plane. If you don't hear from him. Please send from @GinaEPA at 5pm.

**From:** Orquina, Jessica  
**Sent:** Tuesday, August 11, 2015 4:17 PM  
**To:** Purchia, Liz  
**Cc:** Hart, Daniel; Smith, Roxanne; Smith, Paula; Card, Joan; Harrison, Melissa; Lee, Monica; StClair, Christie; Gray, David; Zito, Kelly; McClain-Vanderpool, Lisa; Mylott, Richard; Faulk, Libby; Hull, George; Davis, Jay; Keener, Bill; Reynolds, Thomas; Daguillard, Robert; Colaizzi, Jennifer C.  
**Subject:** Re: Social Media on Administrator Trip to CO/NM at 2:30 MT/4:30 MT

I'll get it posted on @EPA.

Jay, I assume you'll post to @GinaEPA.

Jess

Jessica Ann Orquina

EPA Social Media Lead

Office of Web Communications

U.S. Environmental Protection Agency

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On Aug 11, 2015, at 4:12 PM, Purchia, Liz  
<[Purchia.Liz@epa.gov](mailto:Purchia.Liz@epa.gov)> wrote:

In addition to sending the announcement to media, we want to  
post on @EPA and @GinaEPA at 2:30 MT/4:30 ET

See below.

Tweet for @EPA: [@GinaEPA](#) headed to CO & NM  
tomorrow, her remarks on the clean up & commitment to get  
thing this right: [www.epa.gov/goldkingmine](http://www.epa.gov/goldkingmine)

Tweet for @GinaEPA: Headed to CO & NM tomorrow.  
@EPA is committed to clean up & getting this right. My full  
remarks from today here: [www.epa.gov/goldkingmine](http://www.epa.gov/goldkingmine)

**From:** Purchia, Liz  
**Sent:** Tuesday, August 11, 2015 3:54 PM  
**To:** Hart, Daniel; Smith, Roxanne; Smith, Paula; Card, Joan;  
Harrison, Melissa; Lee, Monica; StClair, Christie; Gray,  
David; Zito, Kelly; McClain-Vanderpool, Lisa; Mylott,  
Richard; Faulk, Libby; Hull, George; Davis, Jay; Keener,  
Bill; Reynolds, Thomas; Daguiard, Robert; Colaizzi,  
Jennifer C.  
**Subject:** Announcing Administrator Trip to CO/NM at 2:30  
MT/4:30 MT

At 2:30 MT/4:30 ET we need to announce her trip to media.

I will send to our core reporters

Robert will send to the master list of reporters that have asked for updates on the mine

R6/R9/JIC – please send as appropriate.

**SUBJECT:** EPA Administrator McCarthy to Visit Colorado, New Mexico

On Wednesday, EPA Administrator Gina McCarthy will visit Durango, Colorado, and Farmington, New Mexico, to inspect response efforts relating to the release of waste water from Gold King mine, and meet with local officials and community members.

More details of the visit will be released as they become available.

**From:** Purchia, Liz  
**Sent:** Tuesday, August 11, 2015 2:30 PM  
**To:** Hart, Daniel; Smith, Roxanne; Smith, Paula; Card, Joan; Harrison, Melissa; Lee, Monica; StClair, Christie; Gray, David; Zito, Kelly; McClain-Vanderpool, Lisa; Mylott, Richard; Faulk, Libby; Hull, George; Davis, Jay; Keener, Bill; Reynolds, Thomas  
**Subject:** RE: Administrator Remarks on the CO mine

Adding Tom. Below are the remarks that I will send to our core media now.

JIC, R6, R9 should distribute these to reporters now.

Today, EPA Administrator Gina McCarthy spoke about the release of mining wastewater from the Gold King Mine, the agency's commitment to ensuring it's cleaned up and the health and safety residents. Below are her remarks.

I know we are here to talk about the Clean Power Plan, but I want to first spend a few minutes talking about the release of mining waste water in Colorado, that's impacting or could impact that state as well as New Mexico, Utah, the Navajo Nation and the



Southern Ute Tribe.

This is a tragic and unfortunate incident, and EPA is taking responsibility to ensure that it is cleaned up. The most important thing throughout this is ensuring the health and safety of the residents and visitors near the river. We are committed to helping the people throughout the Four Corner Regions who rely on these rivers for their drinking water, irrigation water and recreation. We know how important it is to them.

As you may not know, there are thousands of abandoned mines throughout the West, and EPA routinely works with states to clean up these sites. The spill occurred when one of our contracting teams was using heavy equipment to enter the Gold King Mine, an inactive mine north of Durango, to begin the process of pumping and treating the contaminated water inside. In response to this unfortunate accident, we have deployed the full depth and breadth of the agency, with other partner agencies assisting.

It takes times to review and analyze data, but we have our researchers and scientists working around the clock. Our commitment is to get this right and protect public health.

Thankfully, there have been no reported cases of anyone's health being harmed.

Additionally, from initial sampling results, as the plume has advanced seeing elevated levels, and as it moves on, we are seeing a downward trajectory toward pre-event conditions.

EPA has taken steps to capture and treat the discharge at the Gold King mine, addressing the risk of additional downstream impacts. We have constructed four ponds at the mine site which are treating water by lowering acidity levels and removing dissolved metals.

We have also stood up a Unified Command center in Durango, as well as the Emergency Operations Center at EPA headquarters in DC to ensure a seamless coordinated response in conjunction with local, state and federal officials. Working with local officials, EPA is providing alternative water supplies and free water quality testing for domestic drinking water wells along the river. We have been in touch with the state leadership, as well as the Congressional delegations, and we have kept the White House informed.

EPA is an agency whose core mission is ensuring a clean environment and protecting

public health, so it pains me to see this happening. But we are working tirelessly to respond and have committed to a full review of exactly what happened to ensure it cannot happen again.

So with that, let's move to the Clean Power Plan.

**From:** Purchia, Liz

**Sent:** Tuesday, August 11, 2015 1:40 PM

**To:** Hart, Daniel; Smith, Roxanne; Smith, Paula; Card, Joan; Harrison, Melissa; Lee, Monica; StClair, Christie; Gray, David; Zito, Kelly; McClain-Vanderpool, Lisa; Mylott, Richard; Faulk, Libby; Hull, George; Davis, Jay; Keener, Bill

**Subject:** Administrator Remarks on the CO mine

Admin just gave remarks about the CO mine situation in DC and held a brief press conference.

Tom is sending me the remarks. As soon as I have them, we want to get them posted on the website.

I will send the remarks to our core reporters.

We will also need to send them out to reporters from the regions and JIC.

Liz Purchia

Deputy Associate Administrator, Public Affairs

U.S. Environmental Protection Agency

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